

Appendix B - Improvement Plan Measures Table

Sub-Priority: Business Sector Growth					
Achievement Measures	2014/15 Baseline Data	2015/16 Target	2015/16 Outturn	Performance RAG	Performance Trend
Percentage of enquiries converted to investment in Flintshire	Annual average 60%	63%	74.2%	G	Improved
Number of jobs created and sustained in Flintshire	Annual total 1,130 new jobs	1,200	2,139	G	Improved
Number of jobs created as a result of large capital programmes (Welsh Housing Quality Standard)	52	36	43	G	Downturned
Number of jobs created as a result of large capital programmes (Strategic Housing and Regeneration Programme)	N/A - new measure	5	0	R	Not Applicable
Sub-Priority: Town and Rural Regeneration					
Achievement Measures	2014/15 Baseline Data	2015/16 Target	2015/16 Outturn	Performance RAG	Performance Trend
Number of vacant sites and properties redeveloped	N/A - new measure	3	2	A	Not Applicable
Number of business grants offered to high street businesses	N/A - new measure	8	6	A	Not Applicable

Number of trainees recruited	N/A - new measure	40	74	G	Not Applicable
Monitoring trends in ground floor commercial vacancy rates: Buckley	6.3%	0.0%	11.3%	R	Downturned
Monitoring trends in ground floor commercial vacancy rates: Connaught Quay	10.5%	0.0%	8.8%	R	Improved
Monitoring trends in ground floor commercial vacancy rates: Flint	10.7%	0.0%	5.6%	R	Improved
Achievement Measures	2014/15 Baseline Data	2015/16 Target	2015/16 Outturn	Performance RAG	Performance Trend
Monitoring trends in ground floor commercial vacancy rates: Holywell	11.6%	0.0%	8.0%	R	Improved
Monitoring trends in ground floor commercial vacancy rates: Mold	6.9%	0.0%	7.3%	R	Downturned
Monitoring trends in ground floor commercial vacancy rates: Queensferry	8.7%	0.0%	9.2%	R	Downturned
Monitoring trends in ground floor commercial vacancy rates: Saltney	0.0%	0.0%	9.2%	R	Downturned

Monitoring trends in ground floor commercial vacancy rates: Shotton	11.7%	0.0%	10.8%	R	Improved
Monitoring the value and volume of tourism expenditure in Flintshire: number of visitors	3.24 million	N/A management information	3.38 million	G	Not Applicable
Monitoring the value and volume of tourism expenditure in Flintshire: estimated economic impact	£215.53 million	N/A management information	£220.92 million	G	Not Applicable
Monitoring the value and volume of tourism expenditure in Flintshire: estimated direct jobs supported	2468	N/A management information	3175	G	Not Applicable