

BROUGHTON - SETTLEMENT SERVICE AUDIT

Settlement Commentary

Broughton is a large village benefiting from its close proximity to Airbus (a key regional employer), the A55 and links with Chester City. The village has a traditional centre on Broughton Hall Road but also a modern out of town retail park on its eastern boundary. The village benefits from an attractive rural setting and its built form is very well defined by Main Road, the A55 and surrounding facilities.

	Settlement No. of Dwellings
2000 UDP Baseline Figure	2,055
2014 Housing Land Study	2,127

	Settlement Population
2001 Census	5,261
2011 Census	5,333

Summary of Recorded Service Provision

The survey work was undertaken in November 2014 and has since been updated to take account of new information or feedback from Members / Town and Community Councils.

Education Facilities

Pre-School / Nursery Provision	Yes, 1 Rocking Horse Nursery, Main Road, 1 Play Group, 6 Childminders. Broughton Primary School
Primary school	Yes, Broughton Primary School
Secondary school	No
College	No
Other Education Facility	Yes, 2 after school clubs

Leisure & Recreation Facilities

Indoor leisure centre / sports facility	No
Swimming pool	No
Formal outdoor sports facility	Yes, pitches at Brookes Avenue
Formal outdoor play facility /area	Yes, 2 play areas

Community & Health

Community centre / hall	Yes, Community Centre, Brookes Avenue, War Memorial Institute, Main Road
Civic offices / facility	No
Library	Yes, Broughton Hall Road
Hospital	No, There is however a clinic on Broughton Hall Road

Doctors surgery	Yes, Marches Medical Practice, 83 Main Road
Dentist surgery	No
Pharmacy	Yes, 83 Main Road & Boots, Retail Park
Place of worship	Yes, St Marys Church, Chester Road

Retail & Commercial Related

Supermarket	Yes, Tesco, Retail Park
-------------	-------------------------

Non-food retail units	Yes, Charlotte James, Chester Road; Carphone Warehouse, BHS, Thomson, Brantano & Jones shoes, Nike (JJB), WHS, Clintons Cards, Thomas Cook, Boots, Burton, Dorothy Perkins, Topshop, Topman, Wallis, Evans, Sports Direct, Claires Accessories, Poundworld, Pavers (closing down?), Clarks, Monsoon, Accessorize, River Island, New Look, Next, Lipsy, Asda Living, Home Sense, above at Retail Park; Hammer & Tongs, Simply Drinks Off Licence, both are at Broughton Hall Road
Convenience shop	Yes, Tesco Extra at Petrol Filling Station, Retail Park Co-op & Premier, Broughton Hall Road

Other shops	"Yes, Exclusive Ladies & Gents Hair Absolute Footcare Elysium Beauty Megasun Tanning Salon Amandas Hair & Nails Studio All above are on Broughton Hall Rd
Café / Take away	Yes, McDonalds, Tesco, Bhs, Costa, Asda Living, Retail Park / Indian.com & Broughton Fish Bar, both Broughton Hall Road
Bank/Building Society	No
Free Standing of a Bank - Cashpoint	Yes, at the retail park
Public house / club / restaurant	Yes, Glynne Arms, A5104 Chester Road Offas Dyke, Broughton Hall Road Mill House PH, Chiquitos & Frankie & Bennys (under construction 27/11/14) Retail Park

Post office	Yes, Broughton Hall Road
Post box	Yes, Post boxes in Tesco, Retail Park Outside Charlotte James Formal Gown & Hat Hire, B5125 Chester Road & P O Broughton Hall Road

Petrol Filling Station	Yes, Tesco, Retail Park
------------------------	-------------------------

Employment	Yes, Retail Park & Airbus, local industrial estates
------------	---

Transport

Rail station	No
--------------	----

Bus station / stop	Yes many
Bus service frequency	Yes, frequent services.
Cycle route	Yes, To Bretton and Chester
Access to main highway network	Yes, Less than a mile away from A55 Expressway

Broadband Provision

According to the latest OFCOM data (2013) Broughton post codes (where data is available) have a median average broadband range of 1.7- >30 mega bytes per second with most postcodes at 3mbps. This level of broadband provision is poor. Accordingly it is to be expected that broadband provision in Broughton is very poor and is constrained. This will have a negative effect on the ability of businesses and local residents seeking to operate a business or in accessing online services such as banking, post office services or online shopping.

Other Comments

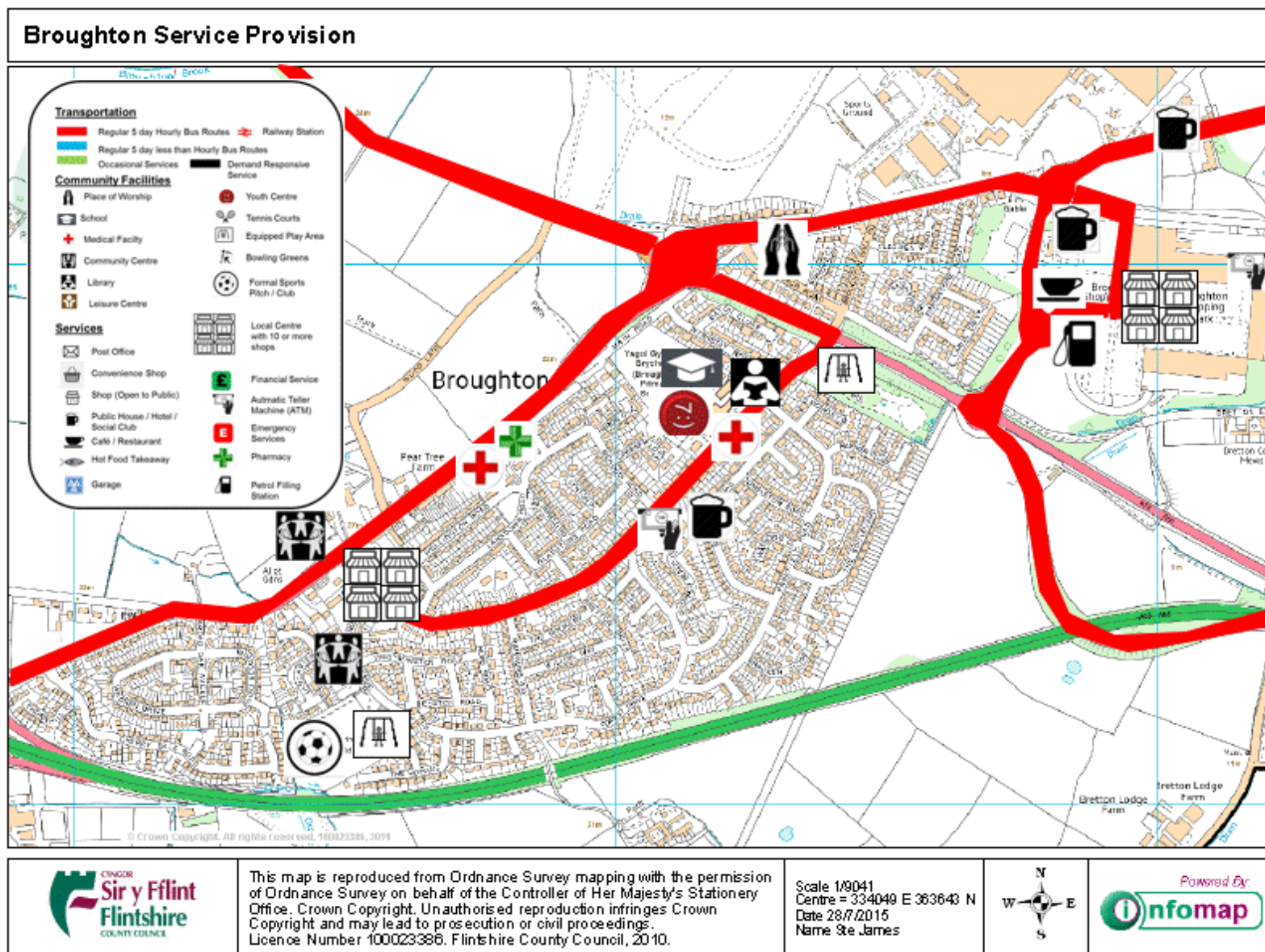
S & D Car Sales, Main Road/Broughton Hall Road / Structural Engineers, Main Road / Indemnity House, 131 Main Road / Vets, Chester Road / Hydro unit opposite Glynne Arms, Chester Road / Tri Ffordd, Chester Road / Fairview B & B / Broughton Car Centre, Chester Road / Charlotte James formal gown & hat hire, Chester Road / Springfields (hard landscaping firm) Chester Road

Previous Surveys of Service Provision

Broughton benefits from an out of town retail park which outside of Chester City Centre is the principal retail draw in the County. Extensive data exists for Broughton dating back to 1997 (the Town Centre Survey 2003) which illustrates that Broughton has significant retail and commercial premises centred around the Retail Park and at Main Road. In more recent years a cinema has been built at Broughton with associated food and drink uses.

Mapping Service Provision

Some of the service provision within the town has been mapped for illustrative purposes and is presented overleaf. As the image suggests service provision in Broughton is excellent.



This map is reproduced from Ordnance Survey mapping with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office. Crown Copyright. Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or civil proceedings. Licence Number 100023386. Flintshire County Council, 2010.

Scale 1/9041
 Centre = 334049 E 363643 N
 Date 28/7/2015
 Name Ste James

