

SHOTTON

PLACE MAKING ACTION PLAN (2025-2027)

A 13-Project Plan to improve Shotton by 2027:

led by Flintshire County Council (FCC), Shotton Town Council, and Partner Organisations



2030
Shotton Place Making Plan,
was informed by 2030
contributions from
local people

Placemaking is about shaping places around the needs and aspirations of people who live, work and visit them. It is a collaborative process that brings together local knowledge, ideas and resources to improve public spaces, strengthen community ties, and support economic, social and environmental wellbeing.

The Shotton Place Making Action Plan has been shaped through extensive consultation with local residents, businesses, community groups, and service providers. Their insights and priorities have helped define a shared vision for Shotton's future.

This Action Plan (2025-2027) sets out a framework for delivery

based on the 10 priorities laid out in the Shotton Place Making Plan. It outlines 13 practical projects that local partners are committed to delivering. While the projects depend on funding from a range of sources that are not necessarily guaranteed, they reflect a strong, collective ambition to create positive change for Shotton by 2027.

Priority 04

Connecting to the Dee

Improving existing links to the Dee, making connections more convenient, safe and accessible

Tourism Destination Management Plan



To be delivered by: FCC Tourism
Purpose: Promote Shotton's story, assets, and attractions as part of a county-wide strategy

Impact by 2027: Increased number of tourism ambassadors and collaborative approach to promotion and activities delivered



Priority 01

Improving the Vibrancy of the Town Centre

Animating the town centre to increase activity, loyalty and support local economic development

Town Centre Activities and Events Grant (TCAEG) Scheme

To be delivered by:

FCC Regeneration Team

Purpose: Funding to support and encourage community events that bring vibrancy, footfall, and local spend

Impact by 2027: More activities/events in town centres



Priority 02

Raising Skills and Qualifications in the Community

Supporting local people to develop skills and qualifications sought by local employers

Strength in Numbers Project for Adults



To be delivered by:

FCC School Improvement Service/Adult Community Learning

Purpose: Improve literacy, digital and employment skills

Impact by 2027: More residents with skills and confidence



Priority 03

Celebrating Shotton's Identity

Building on a proud past; raising pride and a sense of belonging amongst local people

Community Brokerage and Identity-Based Groups

To be delivered by:

Flintshire Local Voluntary Council (FLVC)

Purpose: Support for community groups celebrating local heritage and culture

Impact by 2027: Increased opportunities for local volunteers to shape future projects/investment



Priority 05

Increasing the Appeal of the Town Centre

Raising the quality of the environment and creating a more welcoming and social space

Town Centre Property Improvement Grant



To be delivered by:

FCC Regeneration Team

Purpose: Grants to improve commercial properties and increase investment appeal

Impact by 2027: Property owners/tenants supported to improve or expand, boosting visual quality and town usage



Priority 06

Growing the Social Heart of Shotton

Increasing opportunities for social interaction, engagement and community activity

Support for Local Community Groups ●

To be delivered by:

FCC Community Development Team

Purpose: Providing support to groups offering a warm place to local people

Impact by 2027: Groups supported to deliver warm spaces

Children's Play Scheme ●●●

To be delivered by:

FCC Play and Youth Work Team

Purpose: A 6-week holiday programme for children and families

Impact by 2027: Increased family wellbeing and social connections



Priority 07

Uplifting Housing Quality and Supply

Developing opportunities to enhance housing provision and quality of life amongst local residents

Local Development Plan Engagement ●●●●

To be Delivered by: FCC Policy Team

Purpose: Ensure Shotton's housing needs are reviewed and reflected in county planning policy

Impact by 2027: Local needs mapped and policy informed



Priority 08

Encouraging Community Activism, Health and Wellbeing

Creating activities and support to help local people lead an active and healthy lifestyle

Age-Friendly Communities Programme ●●●●●●●●

To be delivered by:

FCC Social Services Ageing Well Team

Purpose: Engage older residents in shaping services and plans

Impact by 2027: Increased older people's voices in town decisions

Social Prescribing and Health Links ●●●

To be delivered by:

Flintshire Local Voluntary Council (FLVC)

Purpose: Connect people to local wellbeing support

Impact by 2027: Better connected communities with health and wellbeing services



Priority 09

Enhancing and Developing Green Spaces

Investing in green spaces to grow a sense of place; benefiting nature, people and the environment

Investment in Green Spaces ●●

To be delivered by:

FCC Regeneration Team

Purpose: Improvements to Ash Grove Park, Jubilee Memorial Gardens, and Charnley's Lane Car Park.

Impact by 2027: Three green improvement schemes delivered

Community Garden Development Project ●●●●

To be delivered by: RainbowBiz CIC

Purpose: Create a community allotment space to promote health, wellbeing and inclusion

Impact by 2027: More local residents involved in healthy outdoor community life



Key

Each **priority** is represented by a unique colour. Projects may have multiple coloured dots to show that they contribute to more than one priority.

How to read it:

A project with **one dot** supports that single priority.

A project with **multiple dots** supports several priorities.

- Priority 1
- Priority 2
- Priority 3
- Priority 4
- Priority 5
- Priority 6
- Priority 7
- Priority 8
- Priority 9
- Priority 10

"Mae'r ddogfen hon ar gael yn y Gymraeg. Gweler y dudalen Gymraeg ar ein gwefan. This document is also available in Welsh. See Welsh page on our website."

Priority 10

Developing Active Travel, Connectivity and Sense of Arrival

Promoting and improving the links between existing routes and networks and investing in the place

Improving Active Travel and Walking/ Cycling Links ●●●●

To be delivered by:

Streetscene and Transportation

Purpose: Active travel and traffic management improvements

Impact by 2027: Improved bus and cycle lane facilities and traffic flow enhancements

