

Priority	Sub-Priority	Impact
Economy and Enterprise	Business Sector Growth	Creating jobs and growing the local economy

What we will do in 2015/16:

1. Promote Flintshire as a recognised centre for energy and advanced manufacturing.				
Achievements will be measured through <ul style="list-style-type: none"> Converting enquiries to investment within Flintshire 				
Achievement Measures	Lead Officer	2014/15 Baseline Data	2015/16 Target	2016/17 Aspirational Target
Percentage of enquiries converted to investment in Flintshire	Chief Officer – Community & Enterprise	60%	63%	65%

2. Support the growth of the existing businesses in Flintshire, to maximise opportunities for investment.				
Achievements will be measured through <ul style="list-style-type: none"> Creating and safeguarding jobs within Flintshire Creating jobs within Flintshire through our large scales capital programmes (WHQS and SHARP) 				
Achievement Measures	Lead Officer	2014/15 Baseline Data	2015/16 Target	2016/17 Aspirational Target
Number of jobs created and safeguarded in Flintshire	Chief Officer – Community & Enterprise	1130 new jobs and 250 jobs safeguarded	1200 new jobs and 200 jobs safeguarded	1250 new jobs and 150 jobs safeguarded

Number of jobs created as a result of large capital programmes:				
○ WHQS (Welsh Housing Quality Standard)	Chief Officer – Community & Enterprise	52 jobs	36 jobs	200 jobs during the WHQS programme (2020)
○ SHARP (Strategic Housing and Regeneration Programme)		N/A New Measure	5 jobs	15 jobs

3. Improve the local broadband infrastructure to encourage investment in economic growth.				
Achievements will be measured through <ul style="list-style-type: none"> ○ Rolling out superfast broadband across Flintshire in line with the Welsh Government programme of works for 2015/16 Achievement Milestones for strategy and action plans: <ul style="list-style-type: none"> ▪ Roll out of superfast broadband across the county in line with the Welsh Government programme of works for 2015/16 				
Achievement Measures	Lead Officer	2014/15 Baseline Data	2015/16 Target	2016/17 Aspirational Target
Roll out of superfast broadband across the county in line with the Welsh Government programme of works for 2015/16	Chief Officer – Community & Enterprise	N/A New Measure	Baseline Year	TBC once baseline established